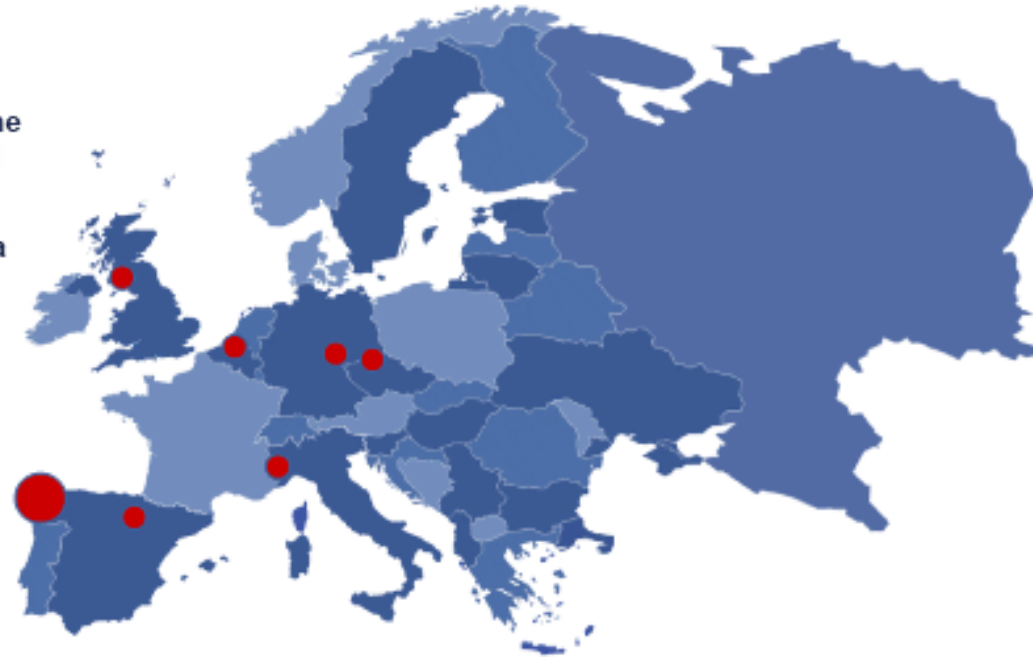




Translation, Innovation  
& **T**echnology **T**ransfer  
in **A**geing **N**etwork

# TITTAN partners





URZĄD MARSZAŁKOWSKI WOJEWÓDZTWA DOLNOŚLĄSKIEGO



# Challenges addressed

- ❖ European population is ageing rapidly. The number of people aged 65 and over is projected to increase from 14% in 2010 to 25% in 2050.
- ❖ Advances in science and technology contribute to prolong people lifespan, but unfortunately that does not mean they will be healthier.
- ❖ In its headline strategic document “EU2020 Strategy”, the EC has identified active and healthy ageing as a major societal challenge common to all European Countries.

# Objectives

«INTERREG EUROPE» Priority Addressed	Research, technological development and innovation
«INTERREG EUROPE» Specific Objective	Improving innovation delivery policies
Project General Objective	 Improve the quality and performance of the European regional healthcare systems in relation with the providing of products and services for a <b>healthy and active ageing</b> .
Project Specific Objective	 <b>Exchange and implement good practices and knowledge</b> among European regions about the <b>development of policies</b> aiming to foster the design, uptake and use of innovative <b>technology-based products and solutions</b> for a healthy and active ageing.

# Action lines

1

**Outside-In  
Innovation**

2

**Inside-Out  
Innovation**

3

**Active Citizens  
for Healthy  
Ageing**

## PHASE 1

### Exchange of experiences

- **Assessment** of the policy and practices state-of-the-art of each region in the 3 TAs.
- 5 Interregional **Workshops** and **Study-Visits** for exchanging experiences.
- 3 **Action-Groups** (one for each TA), in order to mentor less experienced regions in the preparation of the Action Plan.
- 21 **In-Situ Visits** (3 per Partner) of Partners' staff members, for exchanging experiences and receiving mentoring for the elaboration of Action Plan.
- **Elaboration of Action Plans** (one per region or interregional): actions that will be put in place to improve Policy Instruments, in relation to the project Thematic Areas.

## PHASE 2

### Implementation of action plans

- **Implementation of Action Plans** in each region.
- Monthly **Monitoring**

# Activities



HEALTH

Exchange of **good practices**

**Networking**

for future projects



International **events**  
organisation

**Travels**

and study visits



**Documents** and  
development plans



# Milestones 1st Semester

**Kick-off  
meeting,  
30 May**



**Partners to  
send its AR to  
the LP on the  
19th Aug**



**Workshop &  
Study Visit  
5, 6, 7  
September**



**2 meetings  
at least with  
Stakeholders**

**Final AR to  
be shared  
with all the  
partners  
before the  
Workshop**



**Stablishment of  
Action Group 1  
by the end of  
September at the  
latest**







European Union  
European Regional  
Development Fund

# Thank you!

Questions welcome



*Project smedia*